# GFI Unlimited<sup>™</sup>: Changing the dynamics of software for you and your SMB customers



**GFI** Software



At GFI, we know that the technology needs of small and medium-sized businesses (SMBs) change daily. It's increasingly complex for your growing customers to operate effectively, and to attract and retain business. To navigate these changes, they rely on more and more business software - which they must acquire with both tight budgets and a complex vendor landscape.

Given this reality, what if you could unleash unlimited access to all the business software your customers need, when they need it, and for one predictable, low cost? That's GFI Unlimited.

For the first time, GFI Unlimited lets SMB owners lose the license. With GFI Unlimited, your customers can lock-in a Netflix-like subscription to all the software GFI has - and will ever have. Most importantly, it creates an effective and simple way for you to become an **irreplaceable ally** in this overwhelmingly complex SMB software vendor landscape.

## Why GFI Unlimited?

As the world of SMB software evolves, it's more important than ever for you to focus on customer retention by delivering more value every day to your customers. GFI Unlimited is an innovative, new program through which you can transform your customer relationships. It offers them a comprehensive path to all the software they need, and arms you to create deeper, longer lasting relationships.

Even more compelling, the real power in GFI Unlimited is how fast it's expanding. As our product catalog continues to grow - faster than any technology provider anywhere - so does GFI Unlimited. And with that comes a new level of scale and flexibility you can offer to your customers.

### How does GFI Unlimited work?

GFI Unlimited is game-changing in its simplicity and revolutionary in its value. And for you, GFI Unlimited drives an incomparable alliance with your customers.

One subscription unlocks the entire catalog - customers license a subscription to GFI Unlimited on a per user or per unit basis. A company has 20 users? That's 20 subscriptions. But, here's the revolutionary idea, now, customers can use any of the software in GFI Unlimited at the same capacity. One subscription covers it all.

- •Price disruptive, flexible subscriptions subscriptions are priced at \$24 per user per year that's just \$2 per user per month! and can be licensed for 12, 24, or 36 months. Better still, when your customers sign-up for longer subscription terms, they save even more.
- •Business-proven, full-featured software the software included in GFI Unlimited is the same great software you already know. Full-featured, powerful SMB software ready to deploy today.

### What's included in GFI Unlimited?

GFI Unlimited includes our comprehensive - and always growing - suite of network security and communications solutions. Currently, GFI Unlimited includes:

- GFI OneGuard GFI WebMonitor GFI FaxMaker Kerio Connect
- GFI OneConnect GFI Archiver GFI EndPointSecurity Kerio Control
- GFI LanGuard
   GFI MailEssentials
   GFI EventsManager
   Kerio Operator

# Ready to get started with GFI Unlimited?

We are excited to partner with you to revolutionize the SMB software landscape, and unlock massive value for your customers. If you have any questions, please contact <u>your local Distributor</u> or GFI Channel Account Manager.

